



Streetsmart Financial Basics for Nonprofit Managers

Thomas A. McLaughlin

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"Tom McLaughlin is a proven master at making the daunting concepts of nonprofit financial management clear and engaging. This book is a superb introduction for new nonprofit executives, board members, and students. It is also an excellent refresher and reference for those of us who have been around the nonprofit sector for a while. It is well written, concise, and thought provoking."

—**J. Gregory Dees**, Professor of the Practice of Social Entrepreneurship and Nonprofit Management at Duke University's Fuqua School of Business, and coauthor of *Enterprising Nonprofits* and *Strategic Tools for Social Entrepreneurs*

"A very practical guide to understanding and managing the finances of a nonprofit organization. As nonprofits strive for greater accountability, Tom McLaughlin's real-world examples and accessible style make this book indispensable for nonprofit executives, managers, and board members at organizations of any size."

—**Gordon J. Campbell**, President and CEO, United Way of New York City

"Tom McLaughlin's powerful book is far more than a useful tool. It provides the philosophical approach to instill strong stewardship and future viability to those in the world of nonprofits. He takes apart the complex issues of nonprofit stewardship just as Einstein translated relativity into a simple equation. Purely masterful."

—**Jim Mellor**, Senior VP, Chief Financial Officer, YMCA of the USA

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