



Local Journalism and Local Media: Making the Local News

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The local media - local newspapers and radio, regional television, cable television and local news on the internet - represents a diverse and rapidly-changing sector of the British media landscape. Bringing together media academics, local journalists and other media professionals, this text presents a thorough, up-to-date and authoritative account of recent developments and future prospects for Britain's local newspapers, local media and local journalism.

Drawing on current research and relevant literature, the book covers:

- *key developments in the local media scene
- *the distinctive editorial format of local newspapers
- *news sources and other sources available to local journalists
- *recent developments in media policy
- *online journalism
- *ethics and regulations
- *the impact of new technology.

Situating the study within the context of local, national and multi-national media networks, this unique text provides students with a well-written and wide-ranging assessment of all aspects of the local media in the UK and as such, will be a welcome addition to the current literature.



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