



Business Statistics Using EXCEL and SPSS

Nick Lee, Mike Peters

Download now

Click here if your download doesn"t start automatically

Business Statistics Using EXCEL and SPSS

Nick Lee, Mike Peters

Business Statistics Using EXCEL and SPSS Nick Lee, Mike Peters

Entertaining and educational, this is a genuinely accessible introductory statistics book for first year business students trying to grasp the essential concepts and techniques of quantitative analysis, using IBM SPSS and Microsoft Excel software. It does not assume any background knowledge of mathematics or statistics, and presents the fundamentals of data analysis in an engaging and readable way.

The authors show both how and why quantitative analysis is useful in the context of business and management studies and instill a fundamental sense of fun and enthusiasm for numbers by providing readers with an array of interesting and interactive examples and exercises.

Key features include:

- A fully up-to-date and comprehensive coverage of IBM SPSS and Microsoft Excel software, with tailored examples to illustrate how the programmes can be used
- A range of 'real world' and fictional examples to help bring the study of stats alive and ground it in application to typical business situations
- 'Think it Over' boxes to help translate the concepts learnt about into practical knowledge
- Different boxes for readers at varying levels of study and understanding, such as the 'Back to Basics', 'Above and Beyond' and 'Attention to Detail' boxes
- End of chapter questions to help translate theory into application
- A range of online resources including a set of data files and templates for the reader following in-text examples, downloadable worksheets and instructor materials, answers to in-text exercises and video content.



Read Online Business Statistics Using EXCEL and SPSS ...pdf

Download and Read Free Online Business Statistics Using EXCEL and SPSS Nick Lee, Mike Peters

From reader reviews:

Sally Norman:

This Business Statistics Using EXCEL and SPSS are generally reliable for you who want to certainly be a successful person, why. The reason why of this Business Statistics Using EXCEL and SPSS can be one of several great books you must have will be giving you more than just simple studying food but feed an individual with information that perhaps will shock your before knowledge. This book is actually handy, you can bring it everywhere you go and whenever your conditions in e-book and printed versions. Beside that this Business Statistics Using EXCEL and SPSS giving you an enormous of experience such as rich vocabulary, giving you test of critical thinking that we know it useful in your day exercise. So, let's have it and luxuriate in reading.

Adelina Foreman:

The reason? Because this Business Statistics Using EXCEL and SPSS is an unordinary book that the inside of the guide waiting for you to snap it but latter it will shock you with the secret the item inside. Reading this book adjacent to it was fantastic author who also write the book in such remarkable way makes the content on the inside easier to understand, entertaining approach but still convey the meaning thoroughly. So , it is good for you for not hesitating having this anymore or you going to regret it. This amazing book will give you a lot of benefits than the other book possess such as help improving your skill and your critical thinking approach. So , still want to postpone having that book? If I ended up you I will go to the reserve store hurriedly.

Ann Lang:

In this time globalization it is important to someone to get information. The information will make anyone to understand the condition of the world. The healthiness of the world makes the information quicker to share. You can find a lot of sources to get information example: internet, paper, book, and soon. You can see that now, a lot of publisher this print many kinds of book. The book that recommended for you is Business Statistics Using EXCEL and SPSS this e-book consist a lot of the information of the condition of this world now. This book was represented how does the world has grown up. The terminology styles that writer value to explain it is easy to understand. The writer made some exploration when he makes this book. That's why this book ideal all of you.

Jeannie Brenner:

Don't be worry should you be afraid that this book may filled the space in your house, you may have it in e-book method, more simple and reachable. This specific Business Statistics Using EXCEL and SPSS can give you a lot of buddies because by you considering this one book you have issue that they don't and make an individual more like an interesting person. That book can be one of one step for you to get success. This publication offer you information that might be your friend doesn't understand, by knowing more than various other make you to be great persons. So, why hesitate? Let us have Business Statistics Using EXCEL

and SPSS.

Download and Read Online Business Statistics Using EXCEL and SPSS Nick Lee, Mike Peters #PCDFAQVI6ZK

Read Business Statistics Using EXCEL and SPSS by Nick Lee, Mike Peters for online ebook

Business Statistics Using EXCEL and SPSS by Nick Lee, Mike Peters Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Business Statistics Using EXCEL and SPSS by Nick Lee, Mike Peters books to read online.

Online Business Statistics Using EXCEL and SPSS by Nick Lee, Mike Peters ebook PDF download

Business Statistics Using EXCEL and SPSS by Nick Lee, Mike Peters Doc

Business Statistics Using EXCEL and SPSS by Nick Lee, Mike Peters Mobipocket

Business Statistics Using EXCEL and SPSS by Nick Lee, Mike Peters EPub