



Knock 'em Dead Social Networking: For Job Search and Professional Success

Martin Yate CPC

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Network your way to success!

New York Times bestselling author Martin Yate has helped millions of job seekers land the job they want. Now, he shows you how to use his proven social networking strategies to build your brand and market your skills across an ever-growing network. Today, most employers use popular social media platforms like LinkedIn, Google+, Facebook, and Twitter for recruitment. With millions of professionals also social networking, it's essential to create a brand that stands out.

With *Knock 'em Dead Social Networking*, you can learn how to integrate social networking into every aspect of your job search. You'll learn how to create compelling social media profiles that dramatically increase your visibility, how to build professionally relevant networks, and how to reach out directly to the hiring managers who can most influence your career. You'll develop networks that help you navigate a long work life, and gain greater control over your professional destiny.

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