Extreme Scoping: An Agile Approach to Enterprise Data Warehousing and Business Intelligence

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Do your business intelligence (BI) projects take too long to deliver? Is the value of the deliverables less than satisfactory? Do these projects propagate poor data management practices?

If you screamed "yes" to any of these questions, read this book to master a proven approach to building your enterprise data warehouse and BI initiatives. Extreme Scoping, based on the Business Intelligence Roadmap, will show you how to build analytics applications rapidly yet not sacrifice data management and enterprise architecture. In addition, all of the roles required to deliver all seven steps of this agile methodology are explained along with many real-world examples.

From Wayne Eckerson's Foreword

I've read many books about data warehousing and business intelligence (BI). This book by Larissa Moss is one of the best. I should not be surprised. Larissa has spent years refining the craft of designing, building, and delivering BI applications. Over the years, she has developed a keen insight about what works and doesn't work in BI. This book brings to light the wealth of that development experience. Best of all, this is not some dry text that laboriously steps readers through a technical methodology. Larissa expresses her ideas in a clear, concise, and persuasive manner. I highlighted so many beautifully written and insightful paragraphs in her manuscript that it became comical. I desperately wanted the final, published book rather than the manuscript so I could dog-ear it to death and place it front-and-center in my office bookshelf!
From David Well's Foreword

Extreme Scoping is rich with advice and guidance for virtually every aspect of BI projects from planning and requirements to deployment and from back-end data management to front-end information and analytics services. Larissa is both a pragmatist and an independent thinker. Those qualities come through in the style of this book. Extreme Scoping is a well-written book that is easy to absorb. It is not full of surprises. It is filled with a lot of common sense and lessons learned through experience.

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Ronald Griffin:

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