



How to Start a Gift Basket Service

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How to Start a Gift Basket Service Entrepreneur Magazine

Turn your gift-giving talents into a lucrative business! If you're creative and love to shop, making gift baskets could be your path to financial independence. Both corporate customers and individuals have found gift baskets to be the perfect gift-giving solution, making it one of today's hottest businesses. Startup is easy: Your equipment needs are minimal, and you can work for home, full time or part time. Plus, gift baskets are fun to create and practically sell themselves! Topics covered include:

- An overview of the gift basket business, with answers to commonly asked questions.
- Proven tips and advice for choosing a niche market, developing a product line, finding both consumer and business customers, getting supplies, and more.
- Step-by-step instructions for creating marketing and business plans, obtaining financing, promoting your business, keeping records, and much more.



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