



Decisive: How to Make Better Choices in Life and Work

Chip Heath, Dan Heath

Download now

[Click here](#) if your download doesn't start automatically

Decisive: How to Make Better Choices in Life and Work

Chip Heath, Dan Heath

Decisive: How to Make Better Choices in Life and Work Chip Heath, Dan Heath

Chip and Dan Heath, the bestselling authors of *Switch* and *Made to Stick*, tackle one of the most critical topics in our work and personal lives: how to make better decisions.

?

Research in psychology has revealed that our decisions are disrupted by an array of biases and irrationalities: We're overconfident. We seek out information that supports us and downplay information that doesn't. We get distracted by short-term emotions. When it comes to making choices, it seems, our brains are flawed instruments. Unfortunately, merely being aware of these shortcomings doesn't fix the problem, any more than knowing that we are nearsighted helps us to see. The real question is: How can we do better?

In *Decisive*, the Heaths, based on an exhaustive study of the decision-making literature, introduce a four-step process designed to counteract these biases. Written in an engaging and compulsively readable style, *Decisive* takes readers on an unforgettable journey, from a rock star's ingenious decision-making trick to a CEO's disastrous acquisition, to a single question that can often resolve thorny personal decisions.

Along the way, we learn the answers to critical questions like these: How can we stop the cycle of *agonizing* over our decisions? How can we make group decisions without destructive politics? And how can we ensure that we don't overlook precious opportunities to change our course??

Decisive is the Heath brothers' most powerful—and important—book yet, offering fresh strategies and practical tools enabling us to make better choices. Because the right decision, at the right moment, can make all the difference.

From the Hardcover edition.

 [Download Decisive: How to Make Better Choices in Life and W ...pdf](#)

 [Read Online Decisive: How to Make Better Choices in Life and ...pdf](#)

Download and Read Free Online Decisive: How to Make Better Choices in Life and Work Chip Heath, Dan Heath

From reader reviews:

Samuel Lester:

The feeling that you get from Decisive: How to Make Better Choices in Life and Work is the more deep you digging the information that hide in the words the more you get interested in reading it. It does not mean that this book is hard to be aware of but Decisive: How to Make Better Choices in Life and Work giving you thrill feeling of reading. The author conveys their point in a number of way that can be understood by means of anyone who read this because the author of this guide is well-known enough. This specific book also makes your own personal vocabulary increase well. Therefore it is easy to understand then can go together with you, both in printed or e-book style are available. We advise you for having this Decisive: How to Make Better Choices in Life and Work instantly.

James Reed:

Typically the book Decisive: How to Make Better Choices in Life and Work will bring you to definitely the new experience of reading any book. The author style to clarify the idea is very unique. If you try to find new book to read, this book very appropriate to you. The book Decisive: How to Make Better Choices in Life and Work is much recommended to you to see. You can also get the e-book from your official web site, so you can more easily to read the book.

Virginia McNally:

Do you one of the book lovers? If yes, do you ever feeling doubt if you are in the book store? Make an effort to pick one book that you never know the inside because don't evaluate book by its protect may doesn't work is difficult job because you are scared that the inside maybe not since fantastic as in the outside appearance likes. Maybe you answer could be Decisive: How to Make Better Choices in Life and Work why because the fantastic cover that make you consider regarding the content will not disappoint you actually. The inside or content will be fantastic as the outside or even cover. Your reading 6th sense will directly show you to pick up this book.

Filiberto Dacosta:

With this era which is the greater particular person or who has ability in doing something more are more treasured than other. Do you want to become considered one of it? It is just simple method to have that. What you should do is just spending your time almost no but quite enough to get a look at some books. One of the books in the top record in your reading list will be Decisive: How to Make Better Choices in Life and Work. This book that is qualified as The Hungry Hills can get you closer in turning into precious person. By looking way up and review this guide you can get many advantages.

Download and Read Online Decisive: How to Make Better Choices in Life and Work Chip Heath, Dan Heath #9TEPVYIZABK

Read Decisive: How to Make Better Choices in Life and Work by Chip Heath, Dan Heath for online ebook

Decisive: How to Make Better Choices in Life and Work by Chip Heath, Dan Heath Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Decisive: How to Make Better Choices in Life and Work by Chip Heath, Dan Heath books to read online.

Online Decisive: How to Make Better Choices in Life and Work by Chip Heath, Dan Heath ebook PDF download

Decisive: How to Make Better Choices in Life and Work by Chip Heath, Dan Heath Doc

Decisive: How to Make Better Choices in Life and Work by Chip Heath, Dan Heath Mobipocket

Decisive: How to Make Better Choices in Life and Work by Chip Heath, Dan Heath EPub