



# **Beyond Bullet Points: Using Microsoft® Office PowerPoint® 2007 to Create Presentations That Inform, Motivate, and Inspire**

*Cliff Atkinson*

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## **Beyond Bullet Points: Using Microsoft® Office PowerPoint® 2007 to Create Presentations That Inform, Motivate, and Inspire** Cliff Atkinson

Unlock the amazing story buried in your presentation—and forget boring bullet points forever! Now updated for Microsoft Office PowerPoint 2007, this widely-acclaimed book includes seven new examples of compelling presentations from board room to classroom. Communications expert Cliff Atkinson guides you, step by step, through his revolutionary three-step method for increasing the impact of your presentations. You'll discover how to combine classic storytelling techniques with the power of visual media to create a rich, engaging experience. Transform the way you create and deliver your critical message—and quickly bring your ideas to life!

### **FOCUS:**

Learn how to distill and shape your best ideas into a crisp and compelling narrative.

### **CLARIFY:**

Use a storyboard to illustrate your ideas, creating the right blend of message and media.

### **ENGAGE:**

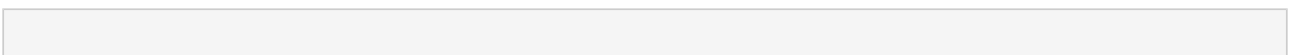
Move from merely reading your slides to creating a rich, connected experience with your audience—and increase your impact!

### **CD includes:**

- Cliff's custom templates—build your story!
- Quick reference checklists for compelling presentations
- Complete eBook—plus bonus content!

### **A Note Regarding the CD or DVD**

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